

TO JOIN, CLICK THE 'GET TICKETS' BUTTON ON OUR SITE'S SPONSORSHIP PAGE. FROM THERE, SELECT 'BUY TICKETS' BUTTON AND SCROLL DOWN UNTIL YOU FIND YOUR DESIRED LEVEL.

\$25 from each VIP ticket goes to the Dolly Parton Imagination Library which delivers free books to a children from birth to age 5.

PRESENTED BY...

- Company logo incorporated in festival and on LEF website
- Prominent logo placement / recognition at festival and on LEF website
- 20 VIP admission wristbands to King Cake Festival & VIP Lounge
- 20 General Admission wristbands to the festival
- Social media recognition
- Recognized in all media as presented by
- Logo on parade banner

THE 2025 LOUISIANA KING CAKE FESTIVAL
PROUDLY PRESENTED BY



- Children's parade
- 2 reserved parking spots
- 20 extra voting tokens
- 20 extra tastings
- \$300 donation to Dolly Parton Imagination Library

GRAND MARSHALL \$10,000

- Prominent logo placement / recognition at festival and on LEF website
- 15 VIP admission wristbands to King Cake Festival & VIP Lounge
- 15 General admission wristbands to the festival
- Social media recognition
- Recognized in all media as a sponsor
- Logo on parade banner
- 6 wagon floats in children's parade
- 2 reserved parking spots
- 20 extra voting tokens
- 20 extra tastings
- \$300 donation to Dolly Parton Imagination Library

ROYAL COURT \$5,000

- Prominent logo placement / recognition at festival and on website
- 10 VIP admission wristbands to King Cake Festival & VIP Lounge
- 10 general admission wristbands
- Social media recognition
- Recognized in all media as a sponsor
- Logo on parade banner
- 4 wagon floats in children's parade
- 10 extra voting tokens
- 10 extra tastings
- \$200 donation to Dolly Parton Imagination Library

MERRY MAKER \$1,000

- Logo recognition at festival and King Cake Fest / LEF website
- 4 VIP admission wristbands to King Cake Festival & VIP Lounge
- 6 general admission wristbands
- Social media recognition
- 1 wagon float entry to the children's parade
- \$100 donation to Dolly Parton Imagination Library

JESTER \$300

- 2 VIP admission wristbands to King Cake Festival & VIP Lounge
- Sponsorship recognition at festival
- Social media recognition
- \$50 donation to Dolly Parton Imagination Library

MARDI GRAS \$7,500
NAMING RIGHTS SPONSOR

- Children's Stage
- King Cake Rowe
- Children's Corner – includes logo on giveaway for kids games
- Parade – includes your name on throws

ALSO INCLUDES:

- 12 VIP admission wristbands to King Cake Fest & VIP Lounge
- 12 General admission wristbands to the festival
- Social media recognition
- Logo on parade banner
- 4 wagon floats in children's parade
- 10 extra voting tokens
- 10 extra tastings
- \$250 donation to Dolly Parton Imagination Library

LUNDI GRAS \$2,500
NAMING RIGHTS SPONSOR

- Cell Phone Charging Station
- TikTok Spot – dedicated area with sponsorship exposure for guests to make TikTok videos
- Sunglasses given to the first 500 people at gates & VIP section
- Tote Bag & Koozies
- Coloring Contest sponsor – Logo on color sheets going out to all Lafourche Parish school students
- Dolly's Cake Walk – cake walk in the children's corner. Proceeds benefit Dolly Parton Imagination Library

ALSO INCLUDES:

- 6 VIP admission wristbands to King Cake Fest & VIP Lounge
- 6 General admission wristbands to the festival
- Social media recognition
- Logo on parade banner
- 2 wagon floats in children's parade
- \$150 Dolly Parton Imagination Library donation